

# Business and Technology SnapShot Assessment

Your organization is striving to improve business agility and optimization and you've defined your business objectives. But, you've reached a point where you need an outside perspective on areas to improve business performance in strategic ways. For many of our clients, this is where they need to engage us for a SnapShot Assessment that will enable them to take the next steps forward and overcome internal obstacles such as:

- Finding a catalyst for new ideas and creativity to enable innovation
- Building a business case for the investment and selling it internally
- Overcoming internal disagreement about which project to pursue first among several competing priorities
- Determining the project's ROI and other strategic drivers (e.g., customer satisfaction) that would make the greatest business impact

Our SnapShot Assessment will address these challenges and opportunities by assessing your organization in one or two business domains, such as customer service or operations, during a 2-4 week period. We will identify critical performance levers in these domains that constrain or enable market differentiation and develop a prioritized set of business and technology initiatives to pursue that add real business value.

A SnapShot Assessment can be completed within a few weeks and entails:

- A high-level assessment of business challenges and opportunities
- A prioritized set of initiatives that enable market differentiation
- An estimated business case for each investment and related risks
- A deployment plan that considers constraints and business readiness

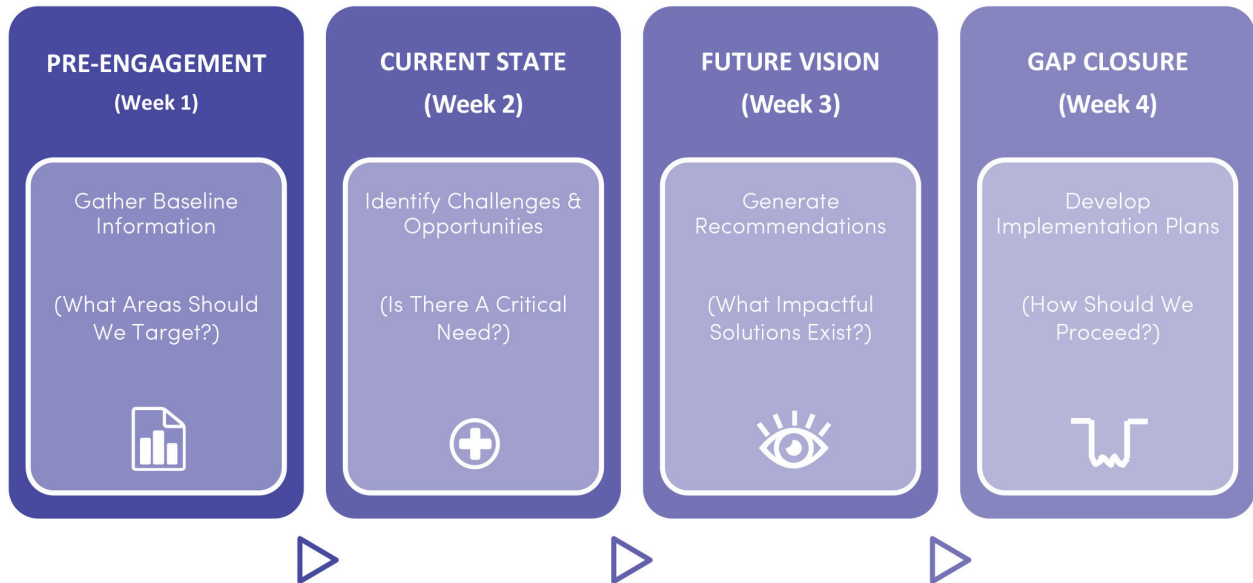
## Focusing on critical factors to improve business performance

In order to compete effectively, all businesses need to tap into what **people** do best – engage and collaborate with others. They also need to ensure business **processes** are efficient and responsive to rapidly evolving consumer demands. Finally, they need to consider **technologies** that can create new strategic capabilities or amplify existing ones.

We understand how people, processes and technologies work together to deliver competitive advantage. So, whether your priority is to improve the customer experience, capture business insights from data or implement any number of other transformation initiatives, our hands-on and comprehensive approach will deliver compelling results.

## Cimphoni's SnapShot Assessment

Cimphoni provides a cost-effective, low risk engagement option that allows you to quickly advance your strategic objectives in alignment with your business, technical and financial requirements. Our SnapShot Assessment can be customized to your specific needs, but generally follows four steps.



After completion of the SnapShot, you can seamlessly transition into a broader Cimphoni engagement based on our **Innovate > Enable > Transform** model (see [cimphoni.com/about](http://cimphoni.com/about)). We will then work with your team to implement one or two of the initiatives identified during the SnapShot Assessment.

### Our Services Include:

Business Agility

Advanced Analytics

Technology Architecture

Digital Transformation

Artificial Intelligence

Interim CIO, CDO & CTO

Customer Experience

IT Performance Improvement

Critical Initiative Leadership

### About Cimphoni

Cimphoni is built on the premise that technology, when properly applied and led, can deliver innovative solutions that transform businesses. The Cimphoni team is comprised of technology, operations and business consultants with a thirst for innovation and a passion for leveraging emerging technologies to deliver exceptional, measurable results for our clients. Founded in 2012, Cimphoni serves customers throughout the United States from its headquarters in suburban Milwaukee.

More information can be found at [cimphoni.com](http://cimphoni.com).

### Contact Us

888-365-4176

[info@cimphoni.com](mailto:info@cimphoni.com)

[www.cimphoni.com](http://www.cimphoni.com)