Visionary Strategies.
Flawless Execution.

You need a partner who will increase your enterprise's agility and responsiveness to meet the rapidly changing expectations of today's consumer.

cimphoni

Transforming Enterprises Through the Application of Emerging Technologies and Experienced Leadership.

Information technology pervades nearly every aspect of business today and is the critical ingredient in your ability to compete. Your customers expect you to incorporate technology into your products and services in a way that improves their lives – technology that is simple, relevant, timely and reliable. They have no tolerance for a poor experience and will quickly move on to other options.

On top of these expectations, existing and emerging competitors are quickly redefining business models and go-to-market strategies. They are using cognitive tools to analyze internal and external data and predict consumer trends. They employ digital platforms to engage and track the behavior of their customers. Today, nearly every online customer transaction leaves a digital "trail" that can be mined for customer insights.

Companies that are able to quickly sense, respond and adapt to marketplace trends will be the winners. The ability to sense often involves the use of emerging decision support platforms – advanced analytics and machine learning – to identify internal and external trends. The ability to quickly respond requires process rationalization, optimization and automation. Finally, the ability to adapt is all about empowering employees with the tools and information they need and then holding them accountable for results.

Addressing these challenges can be daunting. We can help. Let us show you how.

Our Services

Cimphoni's services target many of the strategic imperatives facing executives today. Our consultants have insights and experience across key elements of business operations, technology and finance. We work directly with key stakeholders, from C-Suite executives to front-line staff to ensure alignment while also developing technical solutions, crunching the numbers, deploying projects and leading change. Cimphoni experts will supplement the skills and experience of your team to deliver real business value.

BUSINESS AGILITY

Improving how people, process and technology are able to respond quickly to a rapidly evolving business environment.

DIGITAL TRANSFORMATION

Leveraging innovative technologies and extensive data sources to create insight for your customers and internal operations.
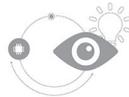
CUSTOMER EXPERIENCE

Creating engaging systems for employees to deliver exceptional experiences to your customers on their terms.

ADVANCED ANALYTICS

Delivering predictive, prescriptive and cognitive analytics that provide real-time guidance for operational decision making.

ARTIFICIAL INTELLIGENCE

Discovering insights that have the potential to transform your business by turning data into a competitive advantage.

IT PERFORMANCE IMPROVEMENT

Providing experienced leadership to enhance the agility, efficiency, reliability and responsiveness of your technology function.

TECHNOLOGY ARCHITECTURE

Building an adaptive technology framework that incorporates relevant and innovative technologies for your business.

INTERIM CIO, CDO & CTO

Leading the IT function or mentoring senior IT leaders, typically during periods of transition or change.

CRITICAL INITIATIVE LEADERSHIP

Aligning executives around mission-critical initiatives and leading front-line resources through complex implementations.

About Cimphoni

Cimphoni was founded on the premise that technology, when coupled with competitive business processes and engaged employees, can transform business performance. The Cimphoni team is comprised of technology, operations and business consultants that understand emerging technologies and their practical application. Founded in 2012, Cimphoni serves customers throughout the United States from its headquarters in suburban Milwaukee. More information can be found at www.cimphoni.com.

INNOVATE   +   **ENABLE**   +   **TRANSFORM**

We challenge the status quo through innovative approaches that continually improve the business value delivered by IT.

We employ experienced "operators" that bring a hands-on, get it done mindset to rapidly improving business and IT performance.

We deliver practical, technology-enabled solutions to address our clients' critical business needs while delivering successful outcomes.

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