

Advanced Analytics

Your ability to compete in the age of advanced analytics and machine learning, where mass customization and personalization are the norm, is dependent on your ability to harness the power of enterprise data to derive competitive advantages. Evolving data storage and processing capabilities have enabled advanced analytics tools to provide near real-time answers hidden within massive amounts of data and provide the foundation for your future AI initiatives.

Cimphoni technology experts can evolve your analytics capabilities, from assessing operational improvements to understanding external threats and opportunities, to expanding the scope of useful data sources, to designing predictive and cognitive models. Cimphoni has the experience to elevate this critical foundational capability within your organization.

It is estimated that 90% of the world's data was created in the last 2 years and that 80% of that data is unstructured and external to your organization.

Are you gaining the insights from this data required to compete effectively?

Cimphoni offers its clients the following Advanced Analytics services:

- Business Value Drivers for AA
- Data Warehousing & Architecture
- Data Governance & Data Quality
- Data Visualization & Self-Service
- Advanced Analytics Use Cases
- Predictive & Prescriptive Analytics Solutions

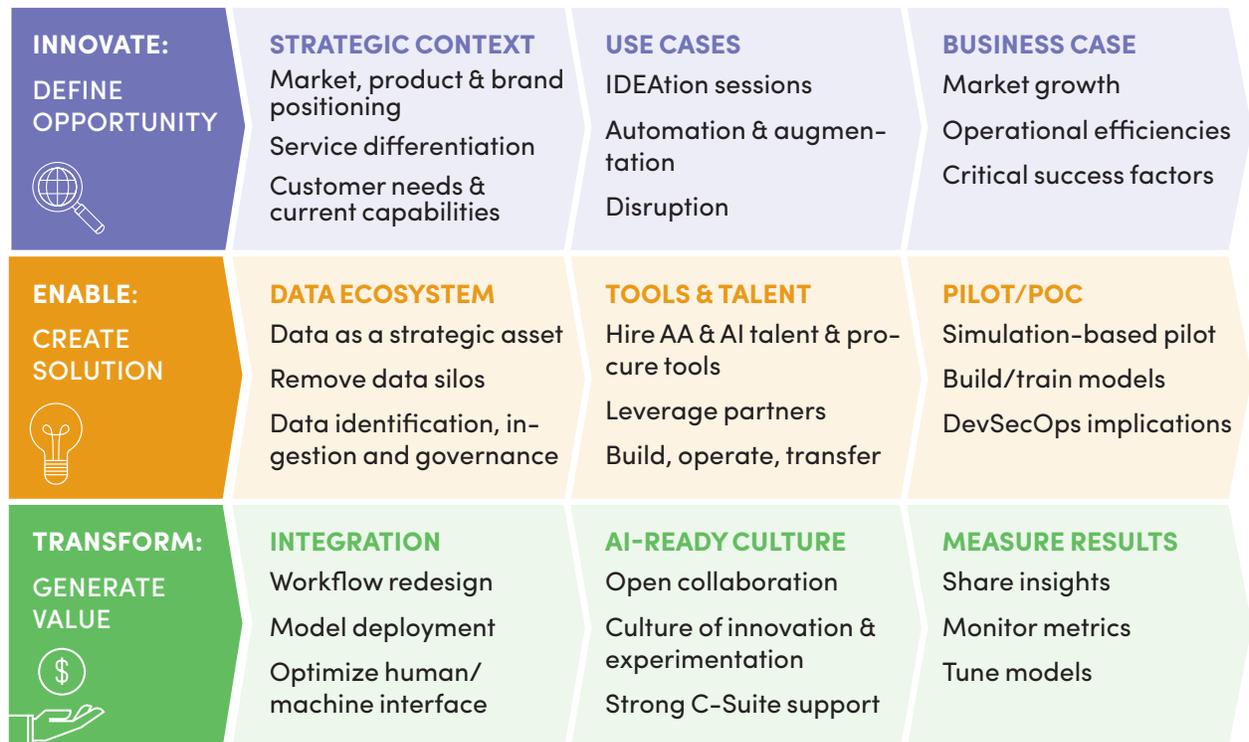
Can you afford not to accelerate your Advanced Analytics capabilities and unleash the power of enterprise data for your company?



Our Advanced Analytics Delivery Model

Cimphoni's delivery model provides a comprehensive approach to strategy development, solution implementation and benefit realization. We work collaboratively with you and your team to improve business performance by becoming an intelligent enterprise.

Ask about our SnapShot Assessment service, as a quick way to get started.



About Cimphoni

Cimphoni is built on the premise that technology, when properly applied and led, can deliver innovative solutions that transform businesses, enrich the products and services we rely on daily, and improve the quality of our lives. The Cimphoni team is comprised of technology and business leaders with a thirst for innovation and a passion for solving problems. Founded in 2012, Cimphoni serves customers throughout the United States from its headquarters in suburban Milwaukee.

More information can be found at www.cimphoni.com.

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