

# #JumpStartDigital

## BOSCH & CIMPHONI CONVERSATIONS

### Chicago | Thursday, July 26, 2018

There is a great deal of buzz today regarding the potential that digital technologies have in transforming manufacturing companies as part of the next industrial revolution. Sorting out the hype from what's tangible and achievable can be a real challenge. New concepts like smart manufacturing, connected factory, digital thread and digital twin all seem to have a great deal of promise. But, moving from the concept of smart manufacturing to actually transforming the enterprise can be a daunting and risk-filled proposition.

You are cordially invited to an event of your peers, industry thought leaders and practitioners on Wednesday, **July 26** at the [Chicago Connector](#) to learn more about the concepts and technologies that underpin the digital transformation of manufacturing. More importantly, you will gain insights into how these concepts and technologies have been implemented by other manufacturers, and the business value achieved through a review of actual examples and use cases. You will also have an opportunity to meet your peers to exchange ideas and experiences that could be helpful as you pursue your own industrial revolution.

Please find below the conference agenda, topics, speakers and a link to RSVP your confirmation. There is no registration fee for this event, sponsored by [Bosch](#) and [Cimphoni](#). We look forward to meeting you.

**Wednesday, July 26, 2018**  
**The Chicago Connector**

222 W. Merchandise Mart Plaza • Suite 570, Chicago, IL 60654

[Register](#)

**Questions?** Contact [marketing@cimphoni.com](mailto:marketing@cimphoni.com)

## Agenda

**8:30 am Registration**

**9:00 am Welcome Address and Context Setting**

- Dennis Boecker, Founder of The Chicago Connector

**9:30 am Session 1: Digital – The New Wave in High Tide**

- Kevin McDunn, CTO for UI Labs

**10:15 am Break**

**10:45 am Panel Discussion: Digital Imperative for Industrial Manufacturing**

- Rick Davidson – President & CEO of Cimphoni
- Dattatri Salagame – VP of Digital Business for RBEI
- Jochen (Joe) Renz – Advisor for IOTA Foundation
- Moderated by Kyle Joseph, Senior Innovation Consultant for Robert Bosch North America

**11:45 am Session 2: Digital Transformation Case Study from a US Manufacturing Company**

- Brad Schmitz, Principal Consultant at Cimphoni

**12:05 pm Session 3: Digital Transformation Case Study from a Bosch Plant**

- Keith Wiegand, Connected Industry Consultant for Bosch

**12:30 pm Closing Remarks**

- Dennis Boecker

**12:40 pm Lunch and Networking**



## Agenda

### Mr. Dennis Boecker

Founder of The Chicago Connectory

Dennis drives co-creation and fosters partnerships among startups, universities and corporations to drive IoT innovation. He is an IoT expert who previously served as the Global IT Innovation Lead for Robert Bosch LLC.

### Mr. Dattatri Salagame

VP Digital Business for Robert Bosch Engineering and Business Solutions Ltd. (RBEI)

Datta leads the digital business transformation services for RBEI and is an expert in redefining how sensors, software and services will change the way business is done in the future. He helps global enterprises drive their digital transformation programs with a focus on organizations operating in manufacturing, retail and smart living.

### Mr. Rick Davidson

President and CEO of Cimphoni

Rick is an expert in business transformation through the innovative use of technology. He is a senior IT executive and business consultant who has served as an Interim CIO for numerous organizations, including SeaWorld and AAA. Rick previously served as Global CIO for ManpowerGroup and CNH Global.

### Mr. Kyle Joseph

Senior Innovation Consultant for Robert Bosch North America

Kyle is a catalyst for disruptive digital innovation across Bosch's global business units with a focus on IoT technologies. He acts as a partner and advocate for the IoT ecosystem through the activation of Bosch's coordinated resources, including The Chicago Connectory.

### Mr. Kevin McDunn

Chief Technology Officer of UI Labs

Kevin sets the technology vision, roadmap and strategic investment plan for UI Labs to maximize value creation from the company's research portfolio. Creating value at the intersection of customer insights and emerging technologies is what drives him. He previously served as Global Head of Experiences, Software and Service Product Management for Lenovo Motorola's smartphones and wearables.

### Jochen (Joe) Renz

Advisor for IOTA Foundation

Joe is an expert in digital disruption and transformation, from mainframe to client server to the cloud, and leverages these experiences on the Industrial Internet of Things / Industry 4.0. He views Distributed Ledger Technologies such as IOTA as the enabler of IoT, Big Data and Artificial Intelligence/Machine Learning to operationalize Industry 4.0 and the Digital Transformation for Manufacturers.

### Mr. Brad Schmitz

Principal Consultant at Cimphoni

Brad is focused on enabling organizations to achieve successful outcomes through digital transformation and information systems. He has a proven track record of leading and enabling corporate-wide transformation initiatives. Brad previously served as CTO at Briggs and Stratton.

### Mr. Keith Wiegand

Connected Industry Consultant, Bosch

Keith has led the Bosch internal startup, Improvidus, a cloud based OEE monitoring and analytics solution from which he deploys both lean and connected industry consulting, as well as industry 4.0 project implementations for both Bosch and external customers. He previously led industry 4.0 strategy development and rollout for Bosch's Bethlehem, PA facility, as well as the conceptualization, design, construction and start of production of an industry 4.0 multiproduct line.

## Sponsors



Robert Bosch GmbH is a leading IoT company, headquartered in Germany. Bosch is present in 150 countries, with 276 manufacturing sites and 440 subsidiaries. Bosch is a global technology provider, offering innovative solutions and services for the mobility, industrial technology, energy and building technology, and consumer goods segments. Bosch's guiding principle is "Invented for Life" and the company works on solutions for connected customers and the connected world with the 3S strategy of Sensor, Software and Services.



Cimphoni is built on the premise that technology, when properly applied and led, can deliver innovative solutions that transform businesses, enrich the products we use daily and improve the quality of our lives. The Cimphoni team is comprised of highly experienced technology and business leaders with a thirst for innovation and a passion for solving problems. Founded in 2012, Cimphoni serves customers throughout the United States from its offices in suburban Milwaukee.